



Quality Tools for Smart Cleaning

PRESS RELEASE

Uncompromisingly green – UNGER launches its first range with sustainably certified products

Solutions that protect our resources and preserve our planet for the next generation – but do not compromise on quality and performance – are more in demand than ever in professional commercial cleaning. The sector is aware of its enormous responsibility and is rethinking. UNGER is once again a pioneer in this field and is launching the Green Label range, the first sustainably certified products for classic glass cleaning. The professional brand is making the world greener and setting new standards for a sustainable future.

Sustainable, high-quality, innovative: the Green Label range

In addition to Green Label squeegee rubbers and window squeegees, which UNGER already presented in autumn

2023, the sustainably certified Green Label products now also include a squeegee channel, a washer T-bar, a bucket and a liquid. They are all easily recognisable by their special green and blue design, which stands out clearly. “We currently offer six guaranteed sustainably certified products,” says Jochen Wagener, Vice President Global Window Cleaning Category Management at UNGER. “But that’s only the beginning! We are aiming for a full range to continue to take responsibility and help cleaning professionals offer more environmentally friendly services and thus compete more effectively.”

Sustainable certifications with the highest relevance

Depending on the resources used, UNGER’s Green Label products carry the FSC™ certificate and/or the Cradle to Cradle Material Health Certificate™ or the EU Ecolabel. The FSC™ certificate certifies that materials are harvested according to strict ecological and social principles and come from sustainable forestry – like the natural rubber used in the Green Label squeegee rubber. The Cradle to Cradle Material Health Certificate™ analyses and evaluates all chemicals used in the value chain in terms of their risks to health and the environment, while the EU Ecolabel distinguishes products that have a lower environmental impact than comparable products and are therefore more ecological and healthier. As a company, UNGER also bears the EcoVadis bronze sustainability certificate – and strives tirelessly to create a future worth living for everyone.



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For more information, visit www.ungerglobal.com.

About UNGER

UNGER is a leading international manufacturer of professional cleaning tools. All UNGER systems are designed to make cleaning work efficient, ergonomic and thorough. The portfolio includes highly professional pure water cleaning systems, a comprehensive range of glass cleaning products, floor cleaning and care systems, a colour-coded surface cleaning system, and a cleaning system for sanitary rooms. In addition to the high quality requirements and innovative product development, UNGER offers outstanding customer service. The company, founded in Hamburg in 1964, has its headquarters in Solingen (Germany) and Connecticut (USA). This growing global business is driven by retail partners in over 90 countries.