



Quality Tools for Smart Cleaning

The Microfiber Feather Duster



- Part of Unger’s trademark Connect & Clean System™
- Resembles traditional Ostrich Duster for dusting delicate objects
- Effectively cleans without the use of harsh chemicals

Company History

- From single vision to a global company
- Founded in 1964 by Henry Unger, Hamburg, Germany
- Established leader in the professional window cleaning business - built on quality and innovation
- Created a premium brand for consumers, focusing on the Connect & Clean System®
- Customers include Bed Bath & Beyond, The Home Depot, Lowes, The Container Store and Williams Sonoma, among many other high-profile retailers

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PRESS RELEASE

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Unger Adds New “Feather” to their Cap with 2012 Housewares Design Award Nomination

Bridgeport, CT – The Microfiber “Feather” Duster from Unger Industrial was selected as a Finalist for the *Home Organization, Laundry Care & Non-Electric Cleaning* Category in the prestigious 2012 Housewares Design Awards. It is also eligible for a “Best of the Best” Award for the best housewares products of the year.



Called “the Oscars of home design,” the Housewares Design Awards is the premier awards competition focused on the housewares industry. Winners will be announced at the Housewares Design Awards presentation ceremony and luncheon on Tuesday, January 31, 2012 at the New York Marriott Marquis.

An independent panel of judges composed of design and merchandising experts, selected Unger’s Microfiber Feather Duster as a finalist based on its superior design, appearance, function and originality. Product submission and judging process is managed by the International Housewares Association (IHA).



About the Microfiber “Feather” Duster

The Microfiber “Feather” Duster incorporates its ingenious design, combining the softness of feathers with the cleaning performance of microfiber. The individual “feathers” open and softly bend to dust around the most delicate objects. Featuring a removable head that is machine washable, microfiber grabs dust like a magnet and cleans all household surfaces without the use of harsh chemicals.

Based on independent lab testing, the Microfiber “Feather” Duster collects up to 25 TIMES more dust than conventional feather dusters. Part of Unger’s trademark Connect & Clean System, it can be used hand held or on a tele-pole for high access dusting. Patent pending.