

PRESS RELEASE

UNGER Black Series: Improved limited edition of our top seller

Breath-taking design, high quality: UNGER is releasing some of its top sellers for window cleaning in a strictly limited special edition. The Limited Edition Black Series is available from 15th June.

All Black Series products have been optimized and are offered in premium quality. The ErgoTec window squeegee has been equipped with the exclusive action rail. The power squeegee rubber is suitable for year-round use and has particularly good sliding properties and durability. The ErgoTec washer also gets an improved microfibre cover. The Power microfibre cover offers 20% greater water absorption than conventional microfibre covers. This makes the glass cleaning tool even more economical to use. The same applies to the UNGER Black Series Power Liquid. The professional window cleaning soap features a new formula. The Power Formula is particularly powerful and ensures shiny, streak-free results. All individual products are also available in the exclusive Limited Edition Black Series window cleaning set, including a practical 18-litre bucket in exclusive black and with a special logo.

Sophisticated look for strong sales

In a high-quality sales box in a cool design, the Black Series window cleaning set will be a real eye-catcher and therefore ideal for placement at your Point Of Sale. The packaging has been especially optimized for shipping, making it particularly attractive for online retailers. All Limited Edition products are black and green - A look that is just as powerful as the performance of UNGER tools.

Limited Edition Black Series products:

- UNGER Black Series ErgoTec window squeegee's, 35 cm and 45 cm
- UNGER Black Series Power squeegee rubbers, 35 cm and 45 cm
- UNGER Black Series Power washer cover, 35 cm and 45 cm
- UNGER Black Series Power Liquid, 1 litre
- All products are also available as a UNGER Black Series window cleaning set

More information: www.ungerglobal.com



About UNGER

UNGER is a leading international manufacturer of professional cleaning and care tools. All UNGER systems are designed to make cleaning work efficient, ergonomic, and thorough. The portfolio includes professional pure water cleaning systems, a comprehensive range of glass cleaning products, floor cleaning, and care systems, a colour-coded surface cleaning system, and a cleaning system for sanitary rooms. In addition to the high quality requirements and innovative product development, UNGER offers outstanding customer service.

The headquarters of the company founded in Hamburg in 1964 are in Solingen, Germany and Bridgeport, Connecticut. The growing global business is driven by retail partners in over 80 countries.