



Quality Tools for Smart Cleaning

## **PRESS RELEASE**

### **Stefan Liedtke is appointed new Managing Director of UNGER Germany**

On 1<sup>st</sup> September, Stefan Liedtke was appointed the new Managing Director for UNGER Germany based in Solingen. In this function, he will manage the global business for UNGER outside of the America's

Stefan Liedtke has many years of management experience in international companies. Prior to joining UNGER, he was Chief Commercial Officer of Danish Cembrit Holding A/S, where he was responsible for 15 sales organizations worldwide as well as for strategic marketing. Cembrit is known as one of the major European manufacturers of facade and construction panels, as well as corrugated sheets made of fibre cement. Prior to that, he was General Manager of Renusol GmbH for five years, one of the world's leading companies for photovoltaic mounting systems and services.

Stefan succeeds Torsten Deutzmann as M.D for Unger Germany. In this position, his priority will be to drive the expansion of UNGER's market position, and then further worldwide expansion as a leading manufacturer of professional cleaning and care tools.

### **About UNGER**

UNGER is a leading international manufacturer of professional cleaning and maintenance tools. All UNGER systems are designed to make cleaning work efficient, ergonomic, and thorough. The portfolio includes professional pure water cleaning systems, a comprehensive range of glass cleaning products, floor cleaning, and maintenance systems, a colour-coded surface cleaning system, and a cleaning system for wash rooms. In addition to the requirement for high quality, and innovative product development, UNGER offers outstanding customer service. The headquarters of the company founded in Hamburg in 1964 are in Solingen, Germany and Bridgeport, Connecticut. The growing global business is driven by distributors in over 80 countries.